



Mason County Apple Fest

2011 Arts and Crafts Show

September 3, 2011

Saturday 10 a.m.-4 p.m.

The Mason County Apple Fest is now accepting applications for the 2011 Arts & Crafts Show. Visitors from all over will enjoy contests, shows, interactive demonstrations, arts and crafts, The Apple Blossom Style Show, an Apple Baking Contest, live entertainment, good stuff to eat, and so much more!!!

Last year's event resulted in approximately 3,000 people attending and people traveling an average of 100 + miles. After the Apple Fest was over we received very positive responses from many of our local citizens and local business owners complimenting the festival, and one business owner said that last year's event generated their biggest sales day ever!

Mason, Texas is known as the Gem of the Hill Country and we strive to make this the gem of all apple festivals!!! The festival marks the 27th harvest season of Mason's own Sonlight Apple Orchard.

The fest has been organized by Mason County Apple Fest, which is a nonprofit IRS Code Section 501(c)(3) corporation, formed to benefit Mason Schools.

Vendor Information

Location: Historic Mason County Courthouse Lawn

Booth Types that are Eligible: Arts & Crafts, Special (commercial items, clothing, recreation, entertainment, etc.) *A limited number of Food Vendors will be eligible as well.*

Booth Size: 10'x10'

Cost:

Mason County Residents: \$60

Mason County Charitable: \$60

Out of Town Residents: \$60

Food Vendors: Booth Fee + 10% of Sales

110v electricity is available on a first come, first serve basis and will be evaluated by the reason electricity is needed. A \$15.00 plug fee will apply.

Application deadline is Saturday August 27, 2011.

Set Up: Schedule your set up between 3-6 p.m. on Friday, Sept. 2, and/or starting at 6 a.m. on Sept. 4. Please remain set up until 4 p.m. on the day of the event.

Any Questions???? Contact Don Durflinger at 325.347.1808 or email me at masoncountyapplefest@live.com

Vendor Rules and Regulations

1. Please decorate your booth in an apple theme...to be in keeping with our Apple Fest.
Note: Booth decorations will be judged, and the winner will receive a free 1 night stay at The Apple Cottage Bed and Breakfast right here in Beautiful Historic Mason.
2. Exhibitor must be equipped with all your own display equipment including tables, chairs, and heavy duty extensions cords if electricity is needed.
3. No flea market or novelties. In an effort to maintain quality for the show, exhibitors are required to send photos of their work. We reserve the right to bar items or activities in bad taste, that are inappropriate, or that do not meet the rules. We reserve the right to limit duplications of the same craft items and a decision will be made, assuming equal quality, on a first come first-served basis.
4. Although most booths have shade for at least part of the day, shade is not guaranteed. Bringing a canopy or covering would be in your best interest and to guarantee shade.
5. Please secure your display against the wind, because you will be responsible for any damages caused by your display to other exhibitors merchandise and/or to customers.
6. Sales tax rate in Mason is 8.25%, as you are responsible for collecting and reporting that to the State Comptroller.
7. No pets on the Courthouse Lawn.
8. There will be no refunds after August 1, 2011 and no refunds should bad weather occur.
9. Sign and return the applicable entry form with a check or money order and photos. If this is your first year with us you can also email photos to masoncountyapplefest@live.com.
10. Vendors are responsible for having appropriate safety equipment. Vendors with electric or heated appliances must have a fire extinguisher readily available.

Mason County Apple Fest

c/o Don Durflinger

P.O. Box 462

Mason, TX 76856

We will send acknowledgement of your entry via email; if you wish to receive acknowledgement otherwise please include a self addressed stamped envelope.

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Booth #:

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Arts & Crafts Vendor Entry Form

Name: _____

Address: _____

City, State, Zip _____

Phone: _____ Sales Tax # _____

Email Address: _____

Do you have Insurance? Yes ___ No ___ Insurance Company _____

Booth Activity or List items to be sold:

Will you be needing electricity? Yes ___ No ___ if yes, for what reason?

Cost: Mason County Residents: \$60
Mason County Charitable: \$60
Out of Town Residents: \$60

How many? _____ 10x10 booths @ \$ _____

110v Electricity: \$15.00/per plug \$ _____

Total Enclosed: \$ _____

I have read and understand Vendor Rules and Regulations and by my signature below I agree to abide by them. I understand that the Mason County Apple Fest assumes no liability, loss, damage, or injury that occurs as a result of my participation as a vendor of Mason County Apple Fest, and I hereby hold Mason County Apple Fest, it's volunteers, associated organizations, the City of Mason and the County of Mason harmless from ANY liabilities. I also understand that there will be no refunds after August 1, 2011 and no refunds should bad weather occur.

Signature: _____ Date: _____

Title: _____

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Booth#:

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Food Vendor Entry Form

Name: _____

Address: _____

City, State, Zip _____

Phone: _____ Health Permit# _____

Email Address: _____

Do you have Insurance? Yes ___ No ___ Insurance Company _____

Booth Activity or List items to be sold:

Will you be needing electricity? Yes ___ No ___ if yes, for what reason?

Cost: Mason County Residents: \$60
Mason County Charitable: \$60
Out of Town Residents: \$60
Food & Entertainment Vendors: Booth Fee + 10% of Sales due at the end of the day of the festival

How many? _____ 10x10 booths @ \$ _____
110v Electricity: \$15.00/per plug \$ _____
Total Enclosed: \$ _____

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