

Welcome from the Mason County Apple Fest (MCAF)! The second annual event will be held September 4, 2010. Preparations are now under way and we need your help!

The Apple Fest is a community based festival intended to bring outside revenue into Mason. Through donations of local residents and business, MCAF raises money to assist local Mason Schools and bolster the economic infrastructure of our community. By providing a quality family vacation destination, the Apple Fest draws visitors to Mason County providing an influx of spending. Most importantly the Festival provides an event to visit with your neighbor, welcome our visitors, and HAVE FUN.

The 2009, first annual, Mason County Apple Fest drew 3,000 people. Many drove over 100 miles to attend. One family reported driving 805 miles. This influx of visitors provides transient shoppers and hungry mouths to boost business income. In 2009 one business experienced their biggest sales day during the festival. These numbers are just the beginning of how the Apple Fest can stimulate our economy. MCAF is dedicated to the long term funding of projects that will benefit the children of Mason through donations to local schools. By sponsoring this event you are providing a financial boost to your business, and a long term economic stimulus to our community. The goal of MCAF is to establish events that will provide continued long term support for our community.

Advertising and marketing expenses come from business investment in this unique partnership. We are counting on your help. By being a sponsor for Mason County Apple Fest, you are making a long-term investment rather than a quick donation. Businesses will attract new customers, and individuals can show neighbors they support our community. We invite you to be part of the team and make a positive impact on those closest to you. Sponsorship packages can be found in this envelope. Benefits include special recognition and participation in the Great Topaz Treasure Hunt. The Presenting Sponsor and Event Sponsors, will be given additional personalized advertising. Sponsorship pledges can be paid in installments.

Please join sponsors: The County of Mason, The City of Mason, and The Mason County Chamber of Commerce by being a sponsor of the Mason County Apple Fest too! Thank you in advance for your generosity, and your investment in our children!

To become a sponsor, please contact :
Don Durlinger
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Mason County Apple Fest
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